

# ENERGY GO STIX<sup>®</sup>

## ENERGY DRINK MARKET



Poised to exceed  
**\$21 billion in annual sales**<sup>1</sup>


**GO ENERGY STIX** **0g**  
sugar

Many energy drinks contain  
25–50 grams of sugar.<sup>2</sup>



18 to 34  
years old

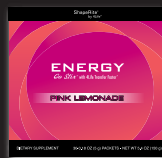
consume the most energy drinks out  
of any age group in the United States.<sup>3</sup>

EACH YEAR,  
AMERICANS DRINK  
MORE THAN   
**29 BILLION**  
GALLONS OF ENERGY  
BEVERAGES.<sup>4</sup>



80%

of adults in the  
**United States**  
consume caffeine  
every day.<sup>5</sup>



### ENERGY GO STIX DIETARY SUPPLEMENT

1

Contains natural energy  
boosters that won't  
cause a buzz or crash,  
like many store brands\*

2

Offers 50 mg of 4Life  
Transfer Factor<sup>®</sup> in  
every serving

3

Is available in four  
flavors—Berry, Orange  
Citrus, Pink Lemonade,  
and Tropical

4

Offers an energy-rich  
formula for mental  
alertness and  
physical stamina\*

5

Is easy to share  
at less than  
\$1.50 per serving

1. GAILLE, BRANDON. 2017. 21 SIGNIFICANT ENERGY DRINK CONSUMPTION STATISTICS. MAY 22. ACCESSED JUNE 5, 2017. [HTTP://BRANDONGAILLE.COM/20-SIGNIFICANT-ENERGY-DRINK-CONSUMPTION-STATISTICS](http://brandongaille.com/20-significant-energy-drink-consumption-statistics).  
2. NATIONAL CENTER FOR COMPLEMENTARY AND INTEGRATIVE HEALTH. 2017. ENERGY DRINKS. MAY 17. ACCESSED JUNE 5, 2017. [HTTPS://NCCIH.NIH.GOV/HEALTH/ENERGY-DRINKS](https://nccih.nih.gov/health/energy-drinks).  
3. IBID. 4. GAILLE, BRANDON. 5. IBID.

\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.  
ENERGY GO STIX IS NOT INTENDED FOR USE BY THOSE SENSITIVE TO CAFFEINE.