

FREQUENTLY
ASKED
QUESTIONS

GOLD FACTOR™

A Cellular Activator*

Q | What happens to your body at the cellular level as you age?

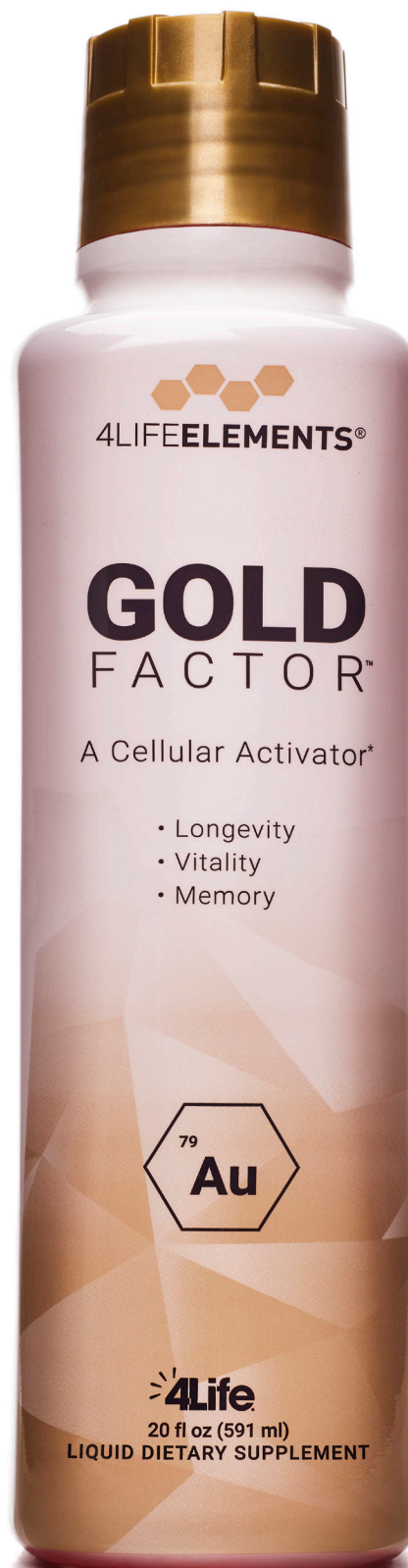
A | Several things happen at the cellular level as you age. You lose elasticity in many of the connective fibers throughout your body. Your DNA accumulates damage and has an increased number of errors. A lifetime of diet and lifestyle choices may also have altered the fluidity of your cellular membranes, which can hinder cellular movement and communication. The protective caps at the end of your chromosomes, called telomeres, have shortened, making your genetic code even more susceptible to errors and damage. Many cells reach the end of their lifespan, which impacts the number of compounds these cells produce to regulate many aspects of health.

Q | What is Gold Factor?

A | Uniquely developed and exclusively licensed, Gold Factor is a delicate suspension of intricately engineered ultra-fine gold particles in ultra-pure water. Gold Factor is an extensively researched activation molecule that boosts cellular vitality, enhances mental acuity and memory, and promotes longevity by protecting cellular DNA. In in vitro models, Gold Factor increased telomerase (a key enzyme in protecting telomere length and a healthy aging marker) compared to no treatment, and was shown to perform as well as or better than the leading anti-aging, cellular vitality, or gold colloidal supplements currently on the market.*

Q | Does Gold Factor support healthy aging?

A | Yes. Gold Factor is a scientifically researched activation molecule that energizes every cell in your body, working to enhance your physical health and support longevity, helping you truly thrive in today's world. Supercharge your cells with Gold Factor!*



Q | Why is Gold Factor pink?

A | Each gold particle boasts intricately shaped surfaces with power in each shiny pinnacle. The gold particles in Gold Factor stay delicately suspended in water, are of a unique geometry, and are free of contaminants. Think of how precise the cuts are in a very high-quality diamond. The DNA-sized gold particles are invisible to the naked eye, but when the particles refract light, the water turns an elegant shade of rose. The rose color lets you know that our powerful gold particles are in there, even if you can't see them. Any changes in this color are likewise an indication that this delicate suspension is lost, and the gold concentration has changed. **DO NOT FREEZE GOLD FACTOR.** Freezing can cause the delicate gold particles to fall out of suspension, rendering them powerless.

Q | What is in Gold Factor?

A | Approximately 1 billion gold particles of 99.99% purity are suspended in every precious drop of ultra-pure water.

Q | Is Gold Factor natural?

A | Yes. Minerals come from the Earth's rocks, soil, and water and are taken up by plants. Essential minerals your body needs are obtained from your diet. Like those minerals, the gold in Gold Factor also comes from rocks and soil. The technique of extracting and purifying gold from the earth has been perfected over many centuries so that, today, we can refine gold into the purest of forms. Gold Factor is a delicate suspension of ultra-fine gold particles.

Q | How is Gold Factor different from other cellular aging/energy support supplements?

A | Cellular aging products fall into a few categories. First, there are products that are largely just antioxidants, which help protect cells from oxidative forces that can damage DNA or cause harm to other parts of the cell. These are great to limit future damage, but do nothing for damage you've already accumulated.

There are other products that provide a piece of the cellular energy cycle. Such products help the cells maintain energy levels and, therefore, work output. These products work best when there's a dietary shortage or an increased need. These two situations

are not always the case. Supplementing with these building block products will be more beneficial for some people than others.

Gold Factor inserts itself into the energy cycle of all cells as a cellular activator, making cells' work easier and requiring less effort to complete their tasks. In this way, Gold Factor makes it easier for every cell in the body to produce the energy needed to function. In addition, unlike the building block products mentioned above, cellular activation molecules like Gold Factor particles can remain supercharged for many, many cycles. Once a building block is used, it's gone. Only through recycling is that block available for any more energy production. Gold Factor is used over and over again. It's only the contaminants in the surrounding environment that reduce its effectiveness by covering up its surfaces and pinnacles.*

Many cellular aging supplements target specific components within the cell that deplete as you age. These components, once utilized by the cell, cease to exist, rather than replenishing lacking or degrading components necessary to the functioning of the cell.

Gold Factor makes cells' job easier by providing a burst of energy or a springboard for cellular activity. This means the cell does a lot more work with a lot less effort, therefore remaining energized, of higher quality, and more youthful for longer. Cell replication is more youthful, too! Gold Factor particles remain actively charged for thousands and thousands of cycles, and only lose power as they mix with other compounds in the body, over time, and become "coated." The power lies in the gold particles' ultra-smooth surfaces and unique and intricately shaped geometry. The particles in Gold Factor are smoother and purer, of higher quality, and more powerful as they're introduced to the cells.*

Q | Is Gold Factor safe?

A | Yes. Gold Factor is a safe and efficacious product that contains gold particles with large, very pure surfaces and controlled shapes and sizes. The Gold Factor particles are purer than 24 karat gold. Furthermore, in our pre-clinical safety testing, we found Gold Factor to have no established adverse effect at any dosage level.

Q | How is Gold Factor unique?

A | Gold Factor is unlike any gold product on the market. It is truly precious, pure, and powerful.*

Precious: Delicately suspended gold particles refract light, turning the solution an elegant shade of rose.

Pure: Gold Factor is tested for safety and purity and combines ultra-pure water and intricately shaped particles purer than 24 karat gold.

Powerful: Every drop contains billions of gold particles that activate your trillions of cells— a true powerhouse of cellular support.*

Q | How much Gold Factor should I take?

A | Take 1 fl. oz. twice daily to support overall longevity and youthfulness at the cellular level and to achieve an elevated neurological state.*

Before and after taking Gold Factor, wait 15 minutes to consume food, water, or other supplements.

Q | How should I store Gold Factor?

A | DO NOT FREEZE GOLD FACTOR. Freezing can cause the delicate gold particles to fall out of suspension, rendering them powerless.

Q | What's the difference between Gold Factor and 4Life Transfer Factor®?

A | 4Life Transfer Factor is an education molecule for your immune system cells, and Gold Factor is an activation molecule that energizes every cell in your body. They complement each other, and both help you thrive. Supercharge your cells with Gold Factor!*

Q | How big are the gold particles?

A | The ultra-fine gold particles in Gold Factor are approximately the size of your DNA (about 100 times smaller than a typical cell).

Q | How pure is Gold Factor?

A | Other gold products on the market are made using chemical synthesis that leaves residual contaminants on the gold surfaces, resulting in potentially toxic products with unpredictable shapes and sizes and questionable efficacy.

The way Gold Factor is made sets us apart from the competition. We use gold and ultra-pure water. This results in a safe and efficacious product that contains intricately shaped particles with large, very pure and non-contaminated surfaces and controlled shapes and sizes. The gold particles in Gold Factor are purer than 24 karat gold. It's highly rare to find gold that pure.*

Q | How does Gold Factor assist in my healthy aging process?

- Increases available cellular energy and supports cellular vitality*
- Promotes youthfulness by protecting DNA strands*
- Promotes youthfulness by supporting mental acuity and memory*

Q | How much does Gold Factor cost?

A | Wholesale price: \$65.00
Retail price: \$82.00
LP: 50

Q | How do I know if Gold Factor is right for me?

A | Gold Factor is effective and useful for adult men and women who seek to feel ageless in mind and body at the cellular/DNA level. Gold Factor is an activator for your cells, energizing and empowering every cellular function to its highest and most efficient quality.*

Q | How is Gold Factor different from Zinc Factor?

A | Even though Zinc Factor® and Gold Factor are similarly developed, Gold Factor contains trillions of gold particles made up of hundreds of gold atoms, and Zinc Factor yields individual zinc and silver atoms that both carry a charge.*

Zinc Factor is a revolutionary mineral formula that combines the electromagnetic energy of ionic silver with zinc to power up your immune system. Zinc, alone, aids in the normal production and function of key immune system cells like T Cells. The purifying effects of silver work on an atomic level. When a silver atom loses one electron, it becomes positively charged, or ionic. Zinc Factor utilizes these electromagnetic properties to create a unique solution that combines the energy of silver with the benefits of other elements—elements like zinc. Intermix that with the electrically charged company of ionic silver, and you have bio-active zinc with a zip!*

Gold Factor contains trillions of ultra-fine, pure gold particles that can supercharge every cell in your body, support youthfulness through enhanced mental acuity and memory, and protect DNA strands. Gold Factor works on cellular power pathways, while Zinc Factor works on the immune system pathway.*

Q | Is Gold Factor backed by scientific studies and research?

A | Yes. To date, 12 independent laboratory studies have been conducted on Gold Factor in the following areas:

- Anti-aging*
- Mental acuity, memory, and focus*
- Safety



*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.